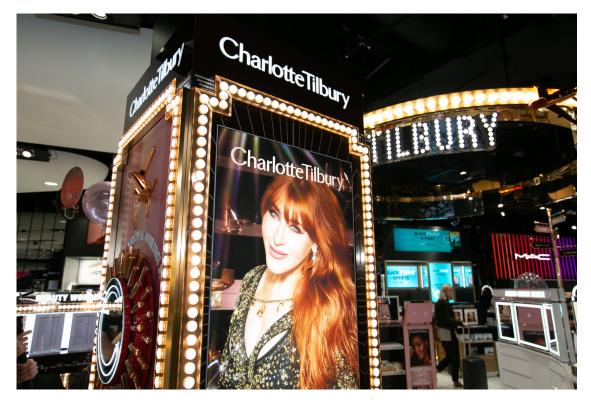
ARI launches Charlotte Tilbury Beauty at Dublin Airport



Charlotte Tilbury Beauty counters at The Loop Duty Free, Dublin Airport



This marks the first-ever launch of a Charlotte Tilbury travel retail destination in Europe

Aer Rianta International (ARI) has unveiled its new <u>Charlotte Tilbury Beauty</u> counters at The Loop Duty Free, Dublin Airport. This marks the first-ever launch of a Charlotte Tilbury travel retail destination in Europe.

Located in both Terminal 1 and Terminal 2, and available online at <u>theloop.ie</u>, customers can shop their favorite iconic products from the award-winning global luxury makeup and skincare brand before traveling to their onward destination.

Passengers traveling through Dublin Airport will have the opportunity to immerse themselves in the Charlotte Tilbury experience, with signature glow-and-go services and express travel touch-ups on counter. The luxury counters are home to all Charlotte Tilbury icons including signature skincare essentials and make-up loved by the stars.

The addition of Charlotte Tilbury Beauty further enhances the beauty offering at The Loop Duty Free and is part of ARI's ongoing commitment to deliver new travel retail concepts and unrivalled value to its customers, with savings of at least 15% when compared to high street.

"We are thrilled to welcome such an iconic brand to ARI. The new Charlotte Tilbury counters bring a little extra magic to beauty shoppers travelling through The Loop in Terminal 1 and Terminal 2 at Dublin Airport. Customers can also explore and shop the range online through a bespoke brand boutique on <u>theloop.ie</u>. We make it our mission to elevate the customer experience by bringing the latest in beauty innovation and exceptional choice to customers," says Deirdre Devaney, ARI's Global Head of Beauty.

"As a leading global travel retailer, offering customers the best brands and the best range is one of our main priorities. We are delighted to work with the team at Charlotte Tilbury to grow their travel retail presence and to further enhance our world-class beauty offering at ARI. We look forward to welcoming a new cohort of beauty enthusiasts to travel retail, and to further delighting our existing customers," adds Anthony Kenny, ARI Chief Commercial Officer & Deputy CEO.