

3Sixty Duty Free appoints Alexander Anson Esparza as COO



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3Sixty Duty Free has appointed Alexander Anson Esparza as its Chief Operating Officer (COO) as of July 2019. The duty-free retailer announced in a press release yesterday (June 17).

In this new role, Esparza will oversee the company's entire commercial operations (all channels and merchandise categories) directly. Esparza reports to the Executive Vice Chairman, Roberto Graziani.

The retailer said: "Mr. Anson's expertise leading B2B and B2C global operations, combined with his in-depth knowledge of the Travel Retail industry, will bring significant value to the already strong 3Sixty team. "

Commenting on the new appointment, Graziani said: "His commercial acumen, together with his knowledge and retail expertise will play a paramount role in the transformation of our company. His recruitment shows, once again, our commitment to becoming a leading force and a disruptive leader in the travel retail industry".

Esparza has held various senior positions in industries ranging from pharmacy, health and beauty, to travel retail and petroleum. He spent seven years as the Commercial Director for Europe and Global Head of Distribution for The Nuance Group, a leading global travel retailer, before it was acquired by Dufry AG in 2014. Thereafter, he joined Clicks Group as its Head of Merchandise and Marketing. Clicks is Southern Africa's leading pharmacy, health and beauty retailer. Most recently, he was the General Manager of Caltex Australia.