3Sixty appoints Stacey Kehr to head new ship supply division

3Sixty Duty Free & More, a growing force in travel retail including omnichannel, has announced plans to re-enter the ship supply sector.

"Consistent with our roots as a supplier to the ship supply sector, we have re-established this division which will focus exclusively on the supply and distribution of wines and spirits to merchant and cruise vessels," said Chief Operations Officer Alexander Anson-Esparza.

Given the breadth of its operations and experience, 3Sixty is well positioned to provide an exceptional offering and the service levels expected by this sector, the Miami-based retailer said.

Industry veteran Stacey Kehr, who recently joined the group, will lead the new division.

A new pillar

Kehr brings over two decades of leadership in travel retail, most recently serving as Senior Vice President of Cruise & Wholesale for Fairn & Swanson.

At Fairn & Swanson, Kehr worked closely with the cruise industry beverage and buying operations teams, as well as supply partners, bringing a fresh perspective and an ability to deliver in this fast-paced sector.

"We are delighted to have Stacey onboard and to re-establish the Ship Supply Division and we look forward to expanding our partnerships and our business in this sector over the coming months and years," said Anson. "Consistent with our overall growth strategy, we look forward to this division becoming a new pillar for 3Sixty."