

3Sixty & ITM open retail store in Mahahual, Mexico

3Sixty Duty Free & More has announced the opening of a retail store located in the cruise stop destination Mahahual, owned and operated by ITM Group.



The newly opened retail store allows cruise passengers to shop over 254 square meters in an inviting environment

During the Covid-created hiatus in cruise travel, 3Sixty strategically focused its investments to attract passengers back into its retail locations once cruising began again.



3Sixty's partnership with ITM delivers a thoughtful collaborative approach, expanding the landscape of available travel retail options, as the industry bounces back

Over the store's 254 square meters of floorspace, cruising passengers will find an ample assortment of duty paid categories including perfume and cosmetics, confectionery, accessories and Mexican products, as well as core duty free liquor and tobacco.

Tuesday, June 30th marked opening day for the store since the global cruise industry shutdown.



3Sixty's Mahuahal store offers an assortment of duty free and duty paid goods in all popular categories

"Our ITM partnership is an investment in innovative growth opportunities aligned with our overall strategy," said Alex Anson, Chief Operating Officer at 3Sixty. "We are thrilled by the momentum seen in travel and to continue expanding our footprint in the Americas."