

# 3Sixty and Global Crossing Airlines form partnership

Omnichannel travel retail operator 3Sixty Duty Free has announced a duty free inflight partnership with Global Crossing Airlines, allowing passengers to purchase from a large range of travel retail products.

GlobalX, which is a startup carrier, is scheduled to begin operations in July with one Airbus A320 and one A321, intending to grow its fleet by up to 10 aircraft over the coming 18 months.

Initially, 3Sixty will implement its inflight duty free program, with plans to include pre-order service, home delivery, and the company's onboard pouring program in the future. Operations will commence at GlobalX's operating bases at Miami International Airport and Atlantic City International Airport, with plans to expand to other USA airports.

"The transaction announced today represents an exciting opportunity for 3Sixty," commented 3Sixty's Chief Operations Officer, Alex Anson - "joining forces with GlobalX, further expands our omnichannel footprint and continues elevating the travel retail experience for customers."

"Providing a diverse range of high-quality brands for passengers onboard our flights from Canada, Latin America, and the Caribbean was a major focus in selecting 3Sixty as our Duty Free partner. Their vast experience in travel retail makes them the perfect partner as we launch our airline service both domestically and internationally," adds Mark Salvador, GlobalX Chief Marketing Officer.