

## Terry Chua joins the Lagardère Travel Retail team



Terry Chua, Vice President of Duty Free Merchandising of Asia, Lagardère Travel Retail

Lagardère Travel Retail is pleased to announce Terry Chua has joined the company as Vice President of Duty Free Merchandising of Asia, a new regional role based in Shanghai. This appointment aims to strengthen the global organization and position the company for further growth in the region following its recent opening on Hainan Island.

Terry Chua brings a wealth of experience in the vibrant Perfumes & Cosmetics category and other duty free market segments, having previously held senior roles at Coty, Sunrise Duty Free and China Duty Free Group. His expertise will contribute to achieving Lagardère Travel Retail's objective of building close partnerships with brands and delivering excellence in retail operations. It will also position the company to seize opportunities for further growth in the dynamic Asian travel retail market and play a leading role in the industry's re-invention in the post-epidemic era.

“We are honored to have someone of Terry’s caliber join our regional leadership team as we embrace opportunities for growth and transformation in partnership with brands, airports and other industry stakeholders. This appointment reflects our ambition to further accelerate our growth trajectory in the region. Our team and business partners will greatly benefit from Terry’s wealth of experience and respected position in our sector,” says Eudes Fabre, CEO of North Asia, Lagardere Travel Retail.

“I am very pleased to join the Lagardère Travel Retail team in Asia and I look forward to contributing to the next phase of growth in the region. Lagardère’s commitment to strong brand partnerships and operational excellence fits well with my personal philosophy. Our region is expected to lead the recovery of the global travel retail industry and the evolution of the duty-free business model, so exciting times full of opportunities lay ahead,” adds Chua.