

Servy appoints Mimi Ciabarra as EVP, Partnerships



Mimi Ciabarra, EVP of Partnerships at Servy

Servy has appointed Mimi Ciabarra as EVP, Partnerships. Ciabarra will be responsible for leading the expansion of partnerships within the Servy self-service solutions hospitality ecosystem, with a focus on point of sale, payment, loyalty and distribution integrations.

“I am delighted to join the Servy Squad to continue the evolution of Servy as the leading self-service platform for hospitality businesses.

“The Servy omnichannel platform enables hospitality partners across the globe to enhance service with a variety of self-service technology solutions. I look forward to bringing my background and expertise to lead partnerships that bring innovators and service providers to further expand and integrate Servy technology to improve the overall guest experience across the globe,” says Ciabarra.

With more than 20 years of experience spanning the retail, entertainment, non-for-profit and ICT sectors, Mimi has established herself as an authority in POS and third-party relationships. She is well recognized in the POS and ICT community for her expertise in forging partnerships that yield new business revenue. Most recently, Mimi served as Chief Business Development Officer at OneDine.

“As our new EVP, Partnerships, Mimi will play an important role in forging new industry relationships 1

and expanding the reach of our self-service technology. Her unparalleled expertise in POS and retail will be a vital asset in helping us to better understand our business partners. I look forward to working alongside her, as we continue our journey to improve the hospitality experience for customers and operators,” adds Jeff Livney, Chief Experience Officer at Servy.