Notice of Departure - Amy Hildreth



After twenty-two years with the company, August 31, 2020, served as Amy Hildreth's last day with ALFA Brands

As a result of the impact of COVID-19, Operations Manager of ALFA Brands Inc., Amy Hildreth, is leaving the company. The announcement of ALFA Brands' restructure and Hildreth's departure is met with great sadness not only from Hildreth's immediate team, but also from all members in the travel retail industry.

Described by Franco Gabriele, Founder of ALFA Brands, as a trusted colleague, collaborator and friend, Hildreth will be missed. She worked for the company for twenty-two years.

During her long tenure at ALFA Brands, Hildreth showed kindness, commitment, dedication and strong work ethics, serving as a positive influence for the company, customers and suppliers.

Throughout the decades, she has been a pillar of strength and support for both ALFA Brands and its founder.

It's with gratitude and appreciation that the team says goodbye and wishes her well on the next chapter of her career. During this unprecedented time, ALFA Brands continues to face hardship and aims to band together in order to survive economic, global and personal challenges.