

Kurate International appoints Sharon Edwards to senior role



Sharon Edwards, International/Travel Retail Key Account Manager, Kurate International

Contemporary jewelry and watch brand [Kurate International](#) has announced the appointment of Sharon Edwards as International/Travel Retail Key Account Manager

According to the company, "Sharon is extremely well known in the global travel retail channel with

more than 28 years experience of working in the business. She joins Kurate after 12 years with Time Products (UK) Ltd holding various roles with brands including Sekonda, Accurist and Limit – most recently as Senior International Key Account Manager."

Prior to this, Edwards worked with plush specialist Russ Berrie, after 16 years with The Nuance Group (Ocean Trading).

"We're absolutely delighted to welcome Sharon to the Kurate team," says company Managing Director Chris Campbell. "She brings a wealth of experience and knowledge to the company which is already reaping benefits for us. Having managed accounts internationally in the ferry, cruise ship and airport sector, her contacts are second to none and vital as we seek to continue building our channel distribution beyond the airline sector.

'Airlines are, of course, still an essential part of Kurate's business and Sharon has a solid knowledge of the market and many contacts within it. Equally, her many years of experience with The Nuance Group gives her invaluable insight into the retailer perspective."

Edwards added, "I'm thrilled to have joined the Kurate International team. I've watched this family company grow in travel retail over many years with its Aeon, Moon, Belle & Beau and YOU collections of jewelry and watches which really do offer designs, styles and price points for everyone. It's a small but highly knowledgeable and passionate team and I'm delighted to be part of it as we continue to build back and grow the business post-COVID."