

Gary Leong joins One World Duty Free as Marketing Director



Gary Leong, Marketing Director, One World Duty Free

Gary Leong has taken on the role of Marketing Director at One World Duty Free (ODF). ODF is Singapore's first home-grown omnichannel duty free brand with a reach across Asia. Built on a robust concept channeled by cutting-edge technology and innovation, it provides unparalleled solutions that drive seamless one-of-a-kind shopping experiences.

As shared by Leong, its international stores feature a curated range of product categories at value prices across spirits & wines, fashion, sunglasses & eyewear, confectionery and beauty from some of the world's largest brands. ODF's growing team of dedicated talents are experienced industry professionals from diverse backgrounds, who are passionate about making a difference to revolutionize travel retail as it expands its global footprint.

As an industry veteran, Leong will bring a wealth of knowledge and experience to the role. *Global Travel Retail Magazine* wishes him good luck in this new endeavour.

Previous to joining the company, Leong served as Global Travel Retail Director at FOREO.