

Gary Clarke leaves Mars Wrigley ITR, as Jack Tabbers assigned interim GM role



Gary Clarke, General Manager of Mars Wrigley's International Travel Retail (ITR) will be leaving his current role April 30

Jack Tabbers, General Manager of Mars Netherlands has been appointed to lead Mars Wrigley International Travel Retail in an interim role. This comes after the announcement of Gary Clarke General Manager of Mars Wrigley's International Travel Retail (ITR) role will come to an end on April 30.

Tabbers, will take on this role an interim capacity alongside his existing responsibilities.

As GM of Mars Wrigley, Clarke has led the transition of the Mars Wrigley ITR business to a purpose-driven business unit based on real traveler insights, with an admired portfolio and effective activations designed to create better moments that make travelers smile. With his characteristic relentless focus on people, Mars Associates and travelers alike, he introduced the travel retail industry to the concept of "Economics of Mutuality", providing inspiration around delivering greater value to society, people and the environment while delivering superior business returns.

"In these times, when the impact of COVID-19 is felt so hard in travel retail, it is of critical importance to minimize disruption for the business, and I am confident that we have found the best possible solution with the interim appointment of Jack", says Clarke.

"Meanwhile, I am humbled and grateful to look back on four fantastic years in travel retail, in which I was able to broaden my perspective and learn so much from the people that I worked with, inside and outside of Mars. I have full confidence in the business and its people, and I know that they will continue to bring the Mars Wrigley Purpose, Better Moments Make The World Smile, to life for travelers."

Clarke and his family look forward to the next step on their journey as a family, and the opportunities that Australia holds for them.