

TFWA WE Cannes welcomes nearly 6,000 delegates



TFWA Board Members at the TFWA WE Cannes closing press conference



Erik Juul-Mortensen, TFWA President

The 37th TFWA World Exhibition & Conference came to a close today, with organizers giving press preliminary numbers of 5,983 visitors, a figure that is up 77% from 3,373 in 2021. This compares to 7,215 visitors at the equivalent point in the 2019 in event, which was a record attendance.

"In this, the 75th anniversary of the duty free industry, we're very happy with the outcome here this week, in terms of exhibitors, square metres of stand space, delegates and buyers in attendance. A real mood of confidence has been confirmed by the conversations taking place around the event all week. We look forward to the future with confidence and by the time we are back here in Cannes next year I'm convinced we will be flying at full height once again," says Erik Juul-Mortensen, TFWA President.

"We closed our books today, and thanks to our prudence in the past, our finances are in a strong position. We are well placed to continue supporting the industry going forward to next year and beyond," he adds.

The 2022 total numbers included 2,095 representatives from duty free operators and landlords, more than double the 2021 total, and down by 12% compared to 2019.

TFWA says brands opted for larger stands, with the exhibition occupying a total of 20,751 meters-squared, up from 12,190 meters-squared in 2021. Three-hundred-eighty-seven companies exhibited, 57 of which were new exhibitors. These first-time exhibitors came from eight sectors and from as far

afield as Ghana, Saudi Arabia and Republic of Korea.

And, the TFWA ONE2ONE meeting service facilitated a total of 1,226 on-site meetings throughout the week, TFWA reports.