

TFWA Asia Pacific fair ends on a high as record numbers attend

The 24th TFWA Asia Pacific Exhibition & Conference saw another record-breaking year in attendance figures, according to the organizers.

A total of 3,367 delegates visited this year's show in Singapore, an increase of 5% on the 3,194 who were present in 2018.

This figure included representatives from 1,426 companies, up by 10.5% from 1,290 in 2018. The number of delegates from duty free and travel retail operators, landlords and agents stood at 2,567 compared to 2,534 last year.

The exhibition occupied more than 11,000 square meters of floor space, up 5.5% from 10,505 square meters in 2018.

A total of 314 companies exhibited, up 1.6% from 309 the previous year. Some 66 companies were new exhibitors, which included a mix of large international names and well-known regional brands. The TFWA ONE2ONE service arranged 436 meetings.

Monday's conference was well attended, with 1,481 delegates hearing from a range of keynote speakers from the industry and the wider geopolitical landscape.

Alain Maingreud, TFWA President, said: "Of course it's gratifying to see our numbers up yet again, but it's not just about the quantity of visitors - quality matters, too. We certainly had a substantial number of important decision makers in our exhibition halls, which is a great reflection of the dynamism of this region. We were delighted with the positive feedback we received from our delegates during the week, and we'd like to thank all exhibitors and visitors for taking the time out of their busy schedules to be with us. We'll now be seeking the views of delegates and listening to their feedback to build on the platform we have created for next year."

The TFWA Product Showcase, which contains press information on exhibitors' products, will remain live until a month after the show.