

# Smart Project recognizes Russian companies with Travel Retail Awards



Nadezhda Emelianenko, CEO & Founder, Smart Project, delivered a welcoming speech and shared words of gratitude with members of the industry

Last week, Smart Project advertising agency held an award ceremony for successful Russian travel retail companies in Moscow. The event took place at the Lookin Rooms restaurant in a friendly meeting format. It was attended by officials from the following duty free operators: Heinemann, Dufry, Reg Staer, TRD and Port Alliance.

The event was also attended by leading suppliers and non-profit partnerships within the duty free industry. The Travel Retail Awards ceremony was founded and organized by Smart Project, with the sponsorship of Alcohol Production Company LLC, ALVISA Group and Bacardi RUS LLC.

Special support of the occasion was provided by Simple Group, a leading wine, spirit and soft drink distribution and retail company, which has in its portfolio a rich assortment of exquisite alcoholic and non-alcoholic beverages. As part of the gala, Simple Group representatives carried out a tasting of the company's own "Big Russian Wine" project. The guests of the event had the opportunity to become acquainted with the largest collection on the market from the most progressive Russian winemakers and farms, available only from Simple Group.

The evening opened with a welcoming speech by Nadezhda Emelianenko, CEO & Founder, Smart 1

Project, who noted the main stages of COVID-19 recovery. Nadezhda also expressed gratitude to the travel retail companies' representatives for mutual assistance and support of each other during such a difficult time for business.

“The establishment and organization of this award for the stars of the Russian duty free industry has become a great honor for Smart Project. The work of such a supreme level of professionals is worthy of the highest appreciation and we are glad that we can share words of gratitude to everyone. The enthusiasm and cohesion of all industry players inspires our team to achieve new milestones. We are wishing our colleagues well and offering a sense of optimism,” says Nadezhda Emelianenko.

The Travel Retail Awards ceremony was held for the first time in Russia in 2018 and devoted to the 30th anniversary of the duty free industry in the country.