

SkinCeuticals and CDFG partner on lab pop-up in Haitang Bay



SkinCeuticals Brand Ambassador Su YiMing at the Champion's Antioxidant Standard event

[SkinCeuticals](#) Travel Retail Asia Pacific hosted an event in Haitang Bay celebrating its antioxidant products and the launch of its A.G.E. Interrupter Lab in partnership with CDFG.

According to the company, the Champion's Antioxidant Standard event was attended by Su YiMing, SkinCeuticals Brand Ambassador and 2022 Winter Olympic Champion; Dr Liu HongMei, Director of Cosmetology Committee of China Anti-aging Promoting Association; and Luo WangYu, influencer of China derma-skincare.

YiMing shared his view on the importance of using antioxidant serum in his daily skincare routine, as his skin is exposed to extreme weather and heavy sunlight during training. He then joined hands with Wangyu to demonstrate via an apple experiment how CE Ferulic helps with the antioxidation process. In addition, Dr Liu shared her expert view on the gold standard of antioxidant serums and how consumers can choose an antioxidant serum best suitable for their skin.

The A.G.E. Interrupter Lab pop-up is running until May 29 in partnership with CDFG, and showcases SkinCeuticals' leadership in providing advanced anti-aging solutions backed by science. It marks the debut of the brand's latest beauty tech innovation Advanced Skinscope, bringing medical professional diagnostic services to travelers.

Formulated with an unprecedented 30% concentration of Proxylane, 4% blueberry extract, and 0.2%

phytosphingosine, A.G.E. Interrupter is a high-concentration anti-wrinkle cream that helps to improve visible signs of aging caused by advanced glycation end (A.G.E.) products.

The lab pop-up takes guests on a journey to explore the medical science behind the bestselling A.G.E. Interrupter, beginning with an immersive LED tunnel that illustrates the product's unique ability to fight the formation of advanced glycation process. Guests are then invited to the A.G.E. hero experience zone for a product trial and to explore ingredients, science, efficacy and clinical studies through QR codes.

Guests are then invited to experience personalized skin consultation with the brand's latest beauty tech innovation - Advanced Skinscope, a precise, comprehensive and AI-driven diagnostic tool for complete skin diagnosis and routine recommendation. Advanced Skinscope is developed by CSKIN and L'Oréal China, and is equipped with HD cameras for 270-degree full face scanning, five different light rays to reveal the underlying skin damages, and uses algorithm and AI scoring to generate diagnostic report for detailed and customized skincare routine.

"China Duty Free Group is honored to partner with SkinCeuticals Travel Retail Asia Pacific for the launch of A.G.E. Interrupter Lab and the Champion's Antioxidant Standard event bringing its unique medical professional brand experience to the Chinese travelers," said Grace Wang, China Duty Free Group General Manager of Perfumes and Cosmetics Department, Central Merchandising Division.

"We are delighted to partner with China Duty Free Group on the grand launch of A.G.E. Interrupter Lab and Advanced Skinscope, bringing clinical-grade skincare and industry leading service to the Chinese travelers," added Fran Law, General Manager of L'Oréal Dermatological Beauty and Professional Products Divisions at L'Oréal Travel Retail Asia Pacific.