

Registration open for MEADFA Conference

The latest business opportunities for the duty free and travel retail industry in the Middle East and Africa will be discussed at this year's MEADFA Conference. The annual conference will take place at the Kempinski Hotel, Muscat and run from November 24 - 26.

Key themes will include the rise of new retail in the Middle East, as well as, a focus on African travelers with insight from the latest TFWA-commissioned research. Delegates will hear from a number of the region's leading retailers and learn more about the latest developments in Oman, Dubai and other important regional markets.

A list of notable names, the line-up of speakers includes Dr. Khalfan Said Al Shueili, CEO of Oman Aviation Services and Chairman of Muscat Duty Free, Sheikh Aimen Ahmed Al Hosni, CEO of Oman Airports Management Co., Ray Hernan, Chief Executive of Aer Rianta International, Ramesh Cidambi, Chief Operating Officer of Dubai Duty Free, Isabel Zarza, CEO of Dufry Africa; Eugene Barry, Vice President Commercial of Dubai Airports, and Andrew Day, Group CEO of MMI and Emirates Leisure Retail.

The full conference program is available to view on the [TFWA website](#).

Commenting on the event, MEADFA President, Haitham Al Majali, said: "With a rich and fascinating history, Oman has emerged as a thriving economy enjoying a truly impressive pace of development. We are delighted to be meeting here, and would like to thank Muscat Duty Free, our hosts, for allowing us this opportunity."

The 18th MEADFA Conference is managed by TFWA. For more information please visit <https://www.tfw.com/the-meadfa-conference>