

# Luke Gorringe joins Trtl as Director of International Retail

Trtl (pronounced Turtle), travel accessory brand, recently announced Luke Gorringe has joined the team as Director of International Retail. Before making the move to Trtl, Gorringe performed senior management roles within Aer Rianta and held the title of CEO at Delhi Duty Free.

A Glasgow-based brand, Trtl designs and retails innovative travel products with a goal to solve the most common travel problems from sleeping in-flight to packing a carry on. Experiencing global success with its Trtl Travel Pillow and other accessories on major e-commerce platforms, the company is now adding a significant focus on international retail & the travel retail channel. Having secured listings with Dixon's and WHSmith in Europe and Brookstone in the USA, the brand is available in some key airports. The full range of travel products is also available on Amazon and its own e-commerce site.

Gorringe remarks: "I am delighted to join the team at Trtl. It's a young, cool brand that [is] dominating the category within e-commerce. I am excited to be given the opportunity to further contribute to this success & drive the portfolio within travel retail on a global level."

Michael Corrigan, CEO, Trtl, adds: "We are excited to have Luke onboard at Trtl. His track record at a senior level within travel retail brings new expertise to our existing team and will help us secure our place as a market leader in airside retail globally, replicating our runaway success online."

The company is looking to showcase its products at the TFWA Asia Pacific Exhibition & Conference in Singapore and the TFWA World Exhibition & Conference in Cannes this year.