

L'Oréal makes beautiful sustainable and sustainability beautiful

At the 35th Duty Free & Travel Retail Global Summit Edition, L'Oréal Travel Retail re-emphasized its objective to meet all travelers' needs - regardless of beauty rituals, categories and purchasing power. From accessible to luxury brands within the dermocosmetics and hair care categories, the team showcased its 27 brands in a key strategic channel to recruit new customers.

Vincent Boinav, Managing Director, L'Oréal Travel Retail, said that the key mission of L'Oréal Travel Retail is to offer access to the greatest brand portfolio through unique retail expressions, tailored and connected experiences.

In accordance with L'Oréal Group's "Sharing Beauty With All" sustainability program, L'Oréal Travel Retail is committed to pursuing sustainable development and business success. Moving forward, the team aims to continue "making beauty sustainable and sustainability beautiful."

The following is a breakdown of the L'Oréal Travel Retail 's 2018 key figures:

2018 key figures:

- Packaging
- Retail Design
- CO2 Emissions
- Suppliers
- Diversity

o100% of cardboard used for its travel retail exclusives was certified by FSC and PEFC

o90% of materials and furniture used for the 2019 Tax Free World Exhibition will be reused or recycled

oIn partnership with PurProject, 100% of emissions in relation to its employee trips were offset by agro: forestry, reforestation and environmental conservation projects

o100% of its strategic suppliers are selected following its social, environmental and ethical guidelines

oThe team is proud to support Emmanuelle Mörch, L'Oréal Travel Retail Kiehl's product manager and a professional wheelchair tennis player, in her race for the 2020 Tokyo Paralympics

For the 10th time, L'Oréal Travel Retail was recognized as one of the World's Most Ethical Companies 2019 by the Ethisphere Institute.