

# TR GO for GOLD Awards get endorsement from Harding Retail



The cruise retailer

offered feedback on the 'Guides to Gold'

[TR GO for GOLD Awards](#) has announced that it is being endorsed by [Harding Retail](#).

According to the awards company, "As part of our quality assurance process, we approached a select number of retailers from all TR channels to sense-check our award category 'Guides to Gold.'"

Tony Phillips, Head of Brand Activation at Harding Retail, explained, "When Christine Martin first approached Harding+ and introduced us to the new TR GO for GOLD awards, we were keen to know more. Awards which help us identify quality assured products and brands/suppliers from a client services perspective have to be applauded, and they fit with our purpose 'to make every cruise better.' We really liked the Guides to Gold, which provide invaluable information and transparency. Our brand and buying teams were delighted to provide feedback on these documents and we would like to take this opportunity to wish all entrants very good luck in achieving a TR Go for GOLD award."