

Habanos, S.A. cancels its annual Festival del Habano

Due to the “global context we are living”, Habanos, S.A. announced today that the company will be cancelling its XXIII Festival del Habano (23th Habanos Festival), scheduled for February 2021.

As noted by its announcement, as a worldwide market leader, the team is working to surprise the Habano aficionados in 2021, in which its most prestigious brand, Cohiba, will celebrate its 55th anniversary.

During these unprecedented times, with the retail industry in the midst of recovery, it was a difficult decision to cancel the annual festival. However, the safety, health and wellbeing of its community is a top priority.

For more information, please visit: <http://www.habanos.com/en/>