GTRM publishes 2023 Confectionery and Fine Foods Report

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Global Travel Retail Magazine is pleased to announce that it has released today its <u>2023</u> <u>Confectionery and Fine Foods Report</u>.

The first issue of the year, the Report brings the industry the latest news in sugar confectionery, premium chocolate, fruit-based candy and research from mlnd-set.

Lindt highlights its new category vision and the future of premium chocolate in an interview with Peter Zehnder, Head of Lindt Global Travel Retail; <u>Haribo</u>'s Elisa Fontana discusses Gen Z consumer behaviors and category growth; <u>Mondelēz WTR</u> details its latest Travel Retail Made Right Activation; and, a Q&A with <u>Cloetta'</u>s Jana Stroop gives insight into the brand's latest innovation, Red Band Real Fruit Candy.

Prepared to implement its updated approach to collecting confectionery data this year, <u>m1nd-set</u> elevates the ongoing conversation about tapping into the potential of the food category and the topic of sustainability. Plus, its latest survey results on confectionery and duty free shopping trends.

"Our team will attend all the major industry events this year and looks forward to reconnecting with everyone. With an eye on the future and determined to help drive our industry forward, we will be on location throughout the year to learn, report and deliver news," says Editor-in-Chief Hibah Noor.

Read all of the above and more in the 2023 Confectionery and Fine Foods Report, available now.