

FOREO TR Director and team honoured to attend Hainan Expo

FOREO, the Beauty Devices Provider for the first China International Consumer Products Expo (Hainan Expo), designed a special edition exclusive LUNA™ series to commemorate the event.



Global Travel Retail Director Gary Leong was honoured to attend the opening event, which was limited to 1,000 VIPs

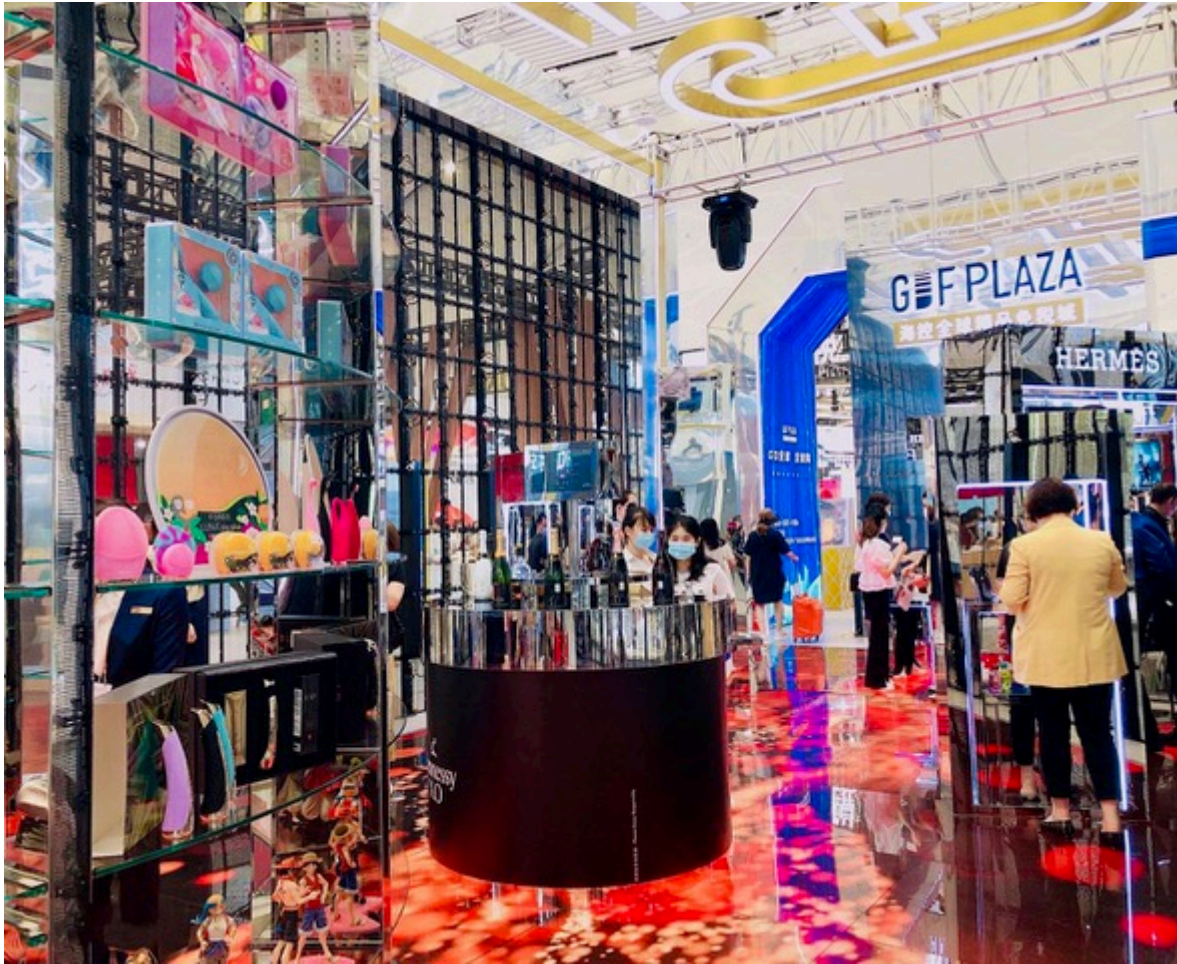
Global Travel Retail Director Gary Leong stated how honoured he was to attend the highly anticipated opening ceremony evening, which was hosted by the Ministry of Commerce of the People's Republic of China and the Hainan Provincial Government. At the event, FOREO presented the special edition of the LUNA™ series as a welcome gift to foreign dignitaries and special guests.

The special edition LUNA™ series features the mascot of the consumer fair, Yuanxiao, against a background of the tropical elements of Hainan island. Yuanxiao is based on the Hainan gibbon. This rare primate, native to Hainan, represents the organizer's sustainable development concept for the green exhibition.



The special edition LUNA™ series was created for the Hainan Expo

In order to better reflect the symbolic significance of the event, FOREO chose to incorporate a tropical jungle decorated with tropical fruits available in Hainan, alongside gibbons playing in their natural habitat. The LUNA™ series is available in sunflower yellow.



FOREO and FAQ Swiss products were displayed at GDF's Plaza Exhibition Stand at Hainan Expo

Global Travel Retail Director Gary Leong said, "We could not have hoped for a better outcome with our participation in the Hainan Expo. Coupled with a strong partnership with GDF Plaza, we are proud to say that the entire event was a roaring success. FOREO looks forward to the opening of the new GDF Plaza Mall, and we're excited to create even better and more dynamic results with the retailer in the future. It's the beginning of a new chapter for us, and we can't wait to see what the future holds!"



FOREO's travel retail team represented the brand in full force at the GDF Plaza