Enter now - 2020 Regional Duty Free Readers' Choice Awards



Duty Free Reader's Choice Awards 2020 #DFAwards

Calling all retailers and suppliers. We invite you to submit your entry for our second annual Duty Free Readers' Choice Awards.

These digital awards recognize and celebrate operators and suppliers in the industry in three regions: the Americas, Gulf-Africa and Asia.

Entry for the awards is through self-nomination, free of charge. Please note, we will accept ONE submission per company.

A panel of experienced judges will shortlist the finalists and our readers will vote for the winners.

Timeline: We are accepting entries from <u>now</u> until February 28, 2020.

Categories:

- Best CSR Initiative
- Best Travel Retail Exclusive

- Best Product Under US\$100
- Best Phygital Airport Activation
- Best Customer Service Initiative

Submission criteria:

The judges will be looking for a complete submission based on:

- Uniqueness
- Potential
- Quality
- Appeal

Under each heading we will require a few sentences pertaining to your entry. The total submission should not exceed 500 words, including two relevant images. Alternatively, send us a 60-second video of you showcasing the initiative/product via Dropbox. Your entry – whether it is a product or initiative – must have been launched or active between February 2019 and February 2020.

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JUDGES WILL BE ANNOUNCED SOON...