

Dufry scheduled to open three new shops at Mexico City International Airport



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Dufry has signed a new agreement with Aeropuerto Internacional de la Ciudad de México (AICM) to operate three new duty free shops in Terminal 2 at Benito Juárez International Airport (known as Mexico City International Airport).

With different retail concepts including a main duty free shop in the departure area (1,140 sqm), a Last Minute shop (230 sqm) offering Dufry best sellers and an Express Shop (35 sqm) focusing on perfumes, the shops will cover a space of 1,400+ sqm and feature a wide range of premium brands across the main categories: cosmetics and perfumes, wine and spirits, confectionery, luxury, fashion & tobacco. With this new contract, Dufry will manage a total retail space of almost 7,400 sqm, reiterating its presence in Mexico. The retail space will be comprised of 29 shops dedicated to providing Dufry's world-class experience to travelers.

Since 1995, Dufry has been operating in Mexico City International Airport in T1 and T2. In Terminal 1, Dufry operates 17 duty free and duty paid shops, including general and specialized travel retail, four Hudson shops and multiple Last Minute concepts across more than 5,300 sqm in total.

Before the new deal, in Terminal 2, Dufry operated three duty free shops in arrivals and departures and two Hudson shops covering a retail space of close to 650 sqm. Since 2007, Terminal 2 has been operational and accepts all flights by AeroMexico, Mexico's largest airline.

Across all of its retail space in Mexico City International Airport, travelers can benefit from two of Dufry's most exclusive services: RED by Dufry, its loyalty program, and Reserve & Collect, its pre-ordering service.

As the busiest airport in Latin America, in 2018, Mexico City International Airport welcomed 48 million passengers, 7% more than the year before, and of which 17 million were international passengers.

René Riedi, CEO of Central and South America, Dufry, commented: "This new contract with AICM marks Dufry's further consolidation in the Mexican market, in which the Group has been operating for 24 years with a strong presence in 12 airports. We look forward to maintaining and building on our long-term successful partnership with AICM, supporting further collaboration and future achievements for both parties."