

Dubai Duty Free makes donation to support earthquake victims in Turkey and Syria



The check was presented during a ceremony at Dubai Duty Free's headquarters in Ramoul

Dubai Duty Free has donated AED 2 million (US\$544,417) to the Emirates Red Crescent's 'Bridges of Goodness' campaign to support earthquake victims in Turkey and Syria.

The airport retailer's donation, made through its own foundation, the [Dubai Duty Free Foundation](#), follows the UAE leadership's support and efforts to extend philanthropic assistance to the quake-hit countries. Emirates Red Crescent is a volunteer humanitarian organization that supports official authorities in times of peace and war.

The fund will be used to support both nations with urgent humanitarian relief, which includes food supplies and medicines, and to fund relocation offers for families affected by the natural calamity.

According to a press release, Dubai Duty Free Executive Vice Chairman & CEO, Colm McLoughlin presented the check to Emirates Red Crescent Director Mohammed Al Zarouni during a ceremony at the retailer's headquarters in Ramoul.

"Since we started our Foundation in October 2004, we have been working with several local and international charities on similar emergency and calamity projects over the years," McLoughlin said. "This great initiative, which follows the quick response from our nation's leaders, provides organizations such as ourselves the opportunity to support a major humanitarian effort that will directly benefit the displaced families and children who were affected by the devastating earthquakes in Turkey and Syria."

The Emirates Red Crescent, in coordination with the Ministry of Foreign Affairs and International Cooperation (MoFAIC) and the Ministry of Community Development, called for participation in the 'Bridges of Goodness' campaign to assist in gathering and assembling relief supplies for quake-ravaged Turkey and Syria.

The Emirates Red Crescent and the partnering UAE humanitarian and charitable organizations are directly collecting donations in cash and in kind over the course of two weeks. Those interested can send their donations through PayPal, credit card, bank transfer, or by text message. Donations can also be made through the Emirates Red Crescent [website](#).

The Dubai Duty Free Foundation has worked with UAE Emirates Red Crescent on several of its campaigns in recent years including the Ramadan Campaign (2013), which aimed to provide clothing to one million needy children around the world, the UAE Water Aid Campaign (2014), aimed at providing clean drinking water for 5 million people in 61 countries, the UAE Compassion Campaign (2015), which aimed to provide winter aid for one million refugees and people in the Levant countries, and the Fund of the UAE Campaign (2020), aimed to support the UAE's efforts to combat the COVID-19 outbreak.