

Communities In Schools welcomes record-breaking gift from Hudson



Communities in Schools and Avolta's Hudson celebrate a long-standing partnership

Communities In Schools (CIS), the leading provider of K-12 school-based integrated student supports in the US, and travel experience company Hudson – part of Avolta – are celebrating a significant milestone in their long-standing partnership.

In 2023 and early 2024, Hudson’s customers across the USA raised nearly US\$1.9 million through the travel retailer’s in-store round-up-for-charity program to support CIS’ mission of helping students succeed in school and achieve in life. This contribution – more than triple the amount raised in 2022, stands as the largest single gift in the 16-year history of the partnership.

Rey Saldaña, National President and CEO of Communities In Schools, said, “We are incredibly grateful for the unwavering support of Hudson and its customers over the years. Their commitment to our mission is truly making a difference in the lives of students across the country. This record-breaking contribution will have a lasting impact on the communities we serve.”

Since 2008, Hudson has leveraged its extensive presence in airports, commuter hubs, landmarks, and tourist destinations across North America to raise funds on behalf of CIS and, in 2023, CIS and Hudson celebrated a lifetime giving milestone of US\$5 million. As CIS’ longest-standing corporate partner and past recipient of CIS’ All In For Students Philanthropic Partner Award, Hudson has helped the organization grow from serving 1.3 million students in 2008 to more than 2 million today.

Hope Remoundos, Chief Commercial Officer, North America, Avolta, commented, “We are thrilled to see such a tremendously positive response to our round-up program and the willingness of customers to give back to the communities in which they live or are visiting. I attribute this record-

breaking milestone to these generous travelers and the thousands of Hudson team members so deeply committed to supporting the work of Communities In Schools. It exemplifies our collective efforts, especially as Hudson continues to prioritize generating positive impacts through travel retail and engaging our local communities as part of our Destination 2027 strategy.”

Hudson’s contributions are distributed at the national and local level, supporting 26 affiliates in communities where Hudson operates, including Chicago, Atlanta, Indianapolis, San Antonio, Dallas-Fort Worth, Washington, D.C., and Seattle. Funds allocated to the CIS National Office are used to enhance organizational capacity, strengthen support for the national network, and expand its integrated student supports model into more schools across the country.