

ARI receives two awards for new website



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Following the recent launch of ARI's revamped eCommerce website theloop.ie, industry recognition has quickly followed in the form of a brace of category wins at the 2019 eCommerce & Payment awards in Ireland.

The eCommerce & Payment Awards aims to recognize the complexity and centrality of eCommerce to our world and to celebrate the massive contribution it makes to local economies and ongoing global trade development.

It was with great anticipation that ARI's eCommerce team attended the awards ceremony, having been shortlisted in three categories. Theloop.ie emerged as a double winner, taking home the top award in two key categories:

- Best Food & Drink eCommerce Award
- Best Travel, Ticketing & Entertainment eCommerce Award

Sarah Jane Lynch, ARI's Head of eCommerce & Innovation, said: "It's fantastic to see industry recognition for all of the hard work that's gone into, and continues to go into, theloop.ie. The Irish site is the first step in a larger program that will see the eCommerce platform rolled out to Business Units in New Zealand, Canada and Cyprus. The awards validate the hard work of the eCommerce and wider teams to date, and the continuous improvement program underway, as we strive towards building one of the best travel retail eCommerce websites."