

TFWA shares World Exhibition & Conference 2023 pre-event round up



A record number of delegates have pre-registered for the [2023 TFWA World Exhibition & Conference](#), taking place at the Palais des Festivals in Cannes from October 1 to 5. In addition, a record-breaking amount of floor space has been reserved by exhibitors, with the event set to span more than 25,000 square meters.

Taking place from 09:00 to 11:45 on October 2, TFWA World Conference boasts a strong line-up of expert speakers from across the globe, including American journalist and author Bob Woodward, professor and author Erin Meyer, and economist, entrepreneur and author Dr. Pippa Malmgren. The conference will be moderated by highly respected journalist and broadcaster Stephen Sackur and will explore the forces shaping today's economic and business environment.

"The anticipation for TFWA World Exhibition & Conference continues to build," said Erik Juul-Mortensen, TFWA President. "The record numbers we are already seeing are a testimony to the enthusiasm and energy currently surrounding the industry. We look forward to seeing you all in Cannes."

The popular TFWA Airport Forum workshop will return to Cannes this year, and will take place at the Majestic Hotel on October 3 at 8:00am. A second workshop on the 'Duty Free: Trusted, Transparent, Secure' anti-illicit trade campaign will be held from 8:00am on October 4, also at the Majestic Hotel. Places at the workshops are limited and allocated on a 'first come, first served' basis. To book your place, please email conference@tfwa.com.

Visitors to the Cannes event will also be able to engage with the latest industry innovations at TFWA i.lab, which returns with a new central location within the Palais des Festivals. The dedicated TFWA i.lab space will feature 15 exhibiting companies, including an activation area where participants can network and promote their ideas from a pitch stage. All TFWA i.lab participants will also be featured in a dedicated page in the Discovery section of the TFWA 365 platform. To see a list of all companies taking part in the TFWA i.lab, [click here](#). TFWA i.lab is sponsored by main partner Alipay, media partner BW Confidential and digital partner JCDecaux.

This year's TFWA World Exhibition & Conference will boast a refreshed [event program](#), featuring a range of learning, networking, and social elements.

TFWA's sponsors for this year's event include Qatar Duty Free, the main partner of TFWA Lounge, TFWA Lounge sponsors Mondelēz International and Santa Margherita, and product distribution sponsors Heineken, Crafters Artisanal Gin, Nemiroff, Duty Free Global, Quintessential Brands Group, Perfetti van Melle, Wonderful Pistachios, Seeberger and Food Accademia.