

TFWA shares TFWA World Exhibition & Conference program details

TFWA has unveiled further details about TFWA World Exhibition & Conference.

An impressive number of major brands have confirmed their participation at the event, which will take place October 2 – 6 at the Palais des Festivals in Cannes.

Representing categories across the industry, brands include L'Oréal, Shiseido, Zegna, Lacoste, Nestlé, Mondelēz, Diageo, Pernod Ricard, JTI and Imperial Brands. As the area of space booked is approaching pre-COVID levels, the 2022 TFWA World Exhibition & Conference will continue to serve as an unmissable event for all of those involved in the duty free and travel retail industry.

During the first session, which will take place 09:00 – 11:45 at the Grand Auditorium of the Palais des Festivals on Monday, October 3, Erik Juul-Mortensen, TFWA President Mortensen will deliver his opening remarks, welcoming delegates from across the globe to the city to the event.

The exhibition hall will be open 12:00 – 18:30 on Monday, 09:00 – 18:30 on Tuesday and Wednesday and 09:00 – 17:00 on Thursday. Delegates are also welcome to take full advantage of the TFWA ONE2ONE meeting service on-site, which will be available on Wednesday, October 5 and Thursday, October 6.

Additionally, TFWA has confirmed a number of new additions to the event program this year. “Get Together” – an evening opening cocktail held on the Carlton Beach – will be hosted at on Sunday, October 2 and 19:00, officially kicking off the event.

Building on its success from the previous years, TFWA Lounge return this year Monday – Wednesday between 18:30 and 21:00. Later in the evening, between 23:00 and 02:00, on Monday to Wednesday, a brand-new, night-time social session will be hosted on the Carlton Beach. These events will mean that there will be no shortage of opportunities for delegates to mix with colleagues and friends old and new.

This year's event will also see the return of TFWA i.lab – the ideas hub that shines a spotlight on innovative ways to engage the travelling consumer.

All wishing to attend TFWA World Exhibition & Conference, can register at <https://www.tfwa.com/tfwa-world-exhibition-conference/book-your-place-100004721>.

For all practical information regarding on-site services, event venue, accommodation and transport services, please follow this link:

<https://www.tfwa.com/articles/tfwa-world-exhibition-and-conference/services/2022>

For more information about the exhibitors at this year's TFWA World Exhibition & Conference, please visit the exhibitor list via the following link:

<https://www.tfwa.com/exhibitors/tfwa-world-exhibition-and-conference/2022>

“TFWA World Exhibition & Conference is undoubtedly the most important event in the duty free and travel retail diary, and we're delighted to see how much interest there has been in the return of the

event this October. With a considerable number of exhibitors large and small confirming their participation, we're certain the event will be everything that our industry colleagues hope and more.

"In the post-pandemic era, it is more important than ever for our industry to come together, exchange ideas and collaborate. The Management Committee, the Board and I firmly believe that this really tempting networking programme will enable us to do just that," says Erik Juul-Mortensen, TFWA President.