

TFWA reveals upcoming webinars

TFWA has announced the schedule for its upcoming webinars for the remainder of 2022 on a diverse range of topics and trends.

The webinars will be accessible via the TFWA 365 online platform and follow two successful sessions held earlier this year, entitled Fashion in Travel Retail and China Watch.

A Beauty in Travel Retail webinar will be held on 14 and 15 June. The latest innovations and significant industry trends to watch out for in 2022 and beyond will be examined. Held in partnership with leading beauty journal BW Confidential, the webinar will explore how beauty retail will play a pivotal role as the duty free and travel retail market continues to rebound. To register for this event, email tfwa365@tfwa.com.

Scheduled for 19 July, the H2 Travel Outlook webinar will focus on the prospects for the travel industry in the second half of the year, featuring data and forecasts from leading travel analysts.

In the week commencing 12 September, TFWA 365 will host a preview to this year's TFWA World Exhibition & Conference in Cannes, which will take place from 2 to 6 October. This webinar will preview the event in full, highlighting some of the headline features and latest brand launches and innovations set to be showcased.

TFWA's Wines and Spirits in Travel Retail webinar, taking place on 25 and 26 October, will dive into the latest trends and market changes in one of our industry's most inventive product categories.

The last webinar of the year, entitled Confectionery in Travel Retail, will take place over two days on 13 December and 14 December.

Further details on these events' topics and speakers will be made available closer to the dates.

Erik Juul-Mortensen, TFWA President, said: "We at TFWA are confident that the extensive range of webinars scheduled for the remainder of the year will allow our members and business partners to share experience and expertise as our market recovers. The diverse mixture of relevant topics and speakers from a broad spectrum of areas throughout the industry will provide food for thought for all who attend, at a time when knowledge and understanding of the factors affecting our business has never been more important."