

# TFWA reports "upbeat week" at 2023 Asia Pacific Exhibition & Conference



Event attendees at the TFWA Asia Pacific Exhibition & Conference

The 25th [TFWA Asia Pacific Exhibition & Conference](#) ended on a high, with the event hosting a total of 3,029 visitors, approximately 90% of 2019, which was itself a record year.

According to the association, the number of representatives from duty free and travel retail operators and landlords stood at 1,291, up by 4% on 2019. There was a full house at Monday's conference, with a record attendance of 1,572 delegates. With 200 exhibitors and a floor space of 8,469 square meters, the exhibition was also a quantifiable success. Sixty-one of these companies were new exhibitors, including a mix of large international names and well-known regional brands.

Innovation continued to be a focus, with TFWA i.lab Asia making its debut in Singapore with 15 participating companies. The ideas hub had a dedicated area on Level 1 and gave delegates the opportunity to find out more about the new initiatives shaping the future of the industry.

Once again proving to be an outstanding feature of TFWA Asia Pacific Exhibition & Conference, the TFWA ONE2ONE meeting service facilitated a total of 678 on-site meetings throughout the week.

After a number of years apart, face-to-face networking was clearly a priority. A total of 1,016 guests

attended TFWA's Welcome Cocktail event at the Flower Dome, Gardens by the Bay, while over 500 guests enjoyed the TFWA Asia Pacific Lounge each evening.



Erik Juul-Mortensen, President, TFWA

"We are very pleased with the outcome of the 25th TFWA Asia Pacific Exhibition & Conference," said Erik Juul-Mortensen, TFWA President. "Feedback from exhibitors has been that the quality of the audience has been exceptional, with a strong representation from Asia, Middle East and indeed the world. As usual, our team worked hard to ensure the delivery of a successful event for all attendees, and we are grateful for the support from all of our partners and sponsors. We are already looking forward to next year's event, and once again we'll be planning to bring together the best and brightest in our industry. Thank you to everyone who made this event a success."

Future TFWA events include:

ASUTIL Conference managed by TFWA: June 7 and 8, 2023, Hotel Hilton, Puerto Madero, Buenos Aires, Argentina

TFWA World Exhibition & Conference: October 1 to 5 2023, Palais des Festivals, Cannes, France

MEADFA Conference managed by TFWA: November 19 to 21, 2023, Accra, Ghana

TFWA Asia Pacific Exhibition & Conference: May 12 to 16, 2024, Marina Bay Sands Expo & Convention Centre, Singapore