

TFWA President Erik Juul-Mortensen anticipates record number of visitors for World Exhibition



[TFWA](#) President Erik Juul-Mortensen has released a statement in advance of the 2023 [TFWA World Exhibition & Conference](#), which will take place in Cannes from October 1 to 5.

“Boasting the participation of some of the most prominent names in the industry, TFWA World Exhibition & Conference is this year certain to further cement its status as the leading event in the duty free and travel retail calendar. We will be welcoming world-famous brands and many regular exhibitors along with 88 new and returning participants across all product categories.

“In 2023, we have even more fabulous space to enjoy, including the newly added Majestic Beach Village, and the exhibition will span more than 25,000 square meters, which is a record for this event. Early indications are that the industry has lost none of its enthusiasm for joining us in Cannes, and we’re also expecting visitor numbers to reach or even exceed 2019 levels.

“With such a remarkable line-up of participants, operators attending with larger delegations than ever and sparked by the energy that is unique to this event, this will be a show that will set new standards in the industry. Thank you for your continued support of the industry, and we look forward to welcoming you for another great week on the Côte d’Azur!”