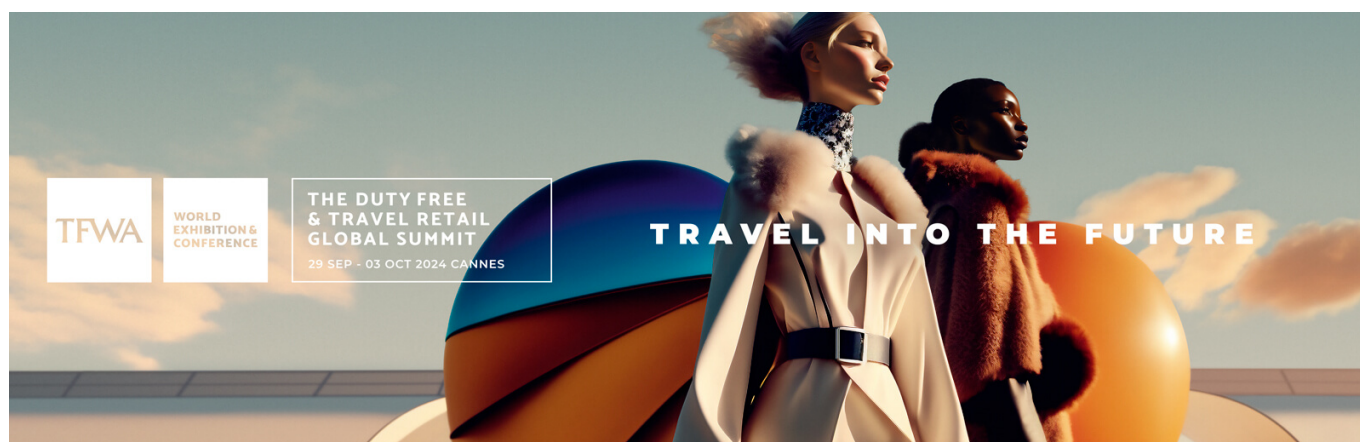


# TFWA notes strong support for TFWA World Exhibition & Conference 2024



The Tax Free World Association (TFWA) has confirmed that “a significant number” of leading retailers, landlords and distributors have verified their attendance at TFWA World Exhibition & Conference 2024. These include international travel retailers including Avolta, Gebr. Heinemann, Lagardère Travel Retail, CDFG, Dubai Duty Free, DFA and DFS.

International airports, airlines and cruise lines have also registered delegates at an early stage this year while brand regional distributors such as Bluebell, Luxasia, Overseas Distribution, Eternal and Beauté Luxe Duty Free have confirmed they will send substantial delegations to Cannes in September.

Major international groups will also showcase hundreds of exclusive and popular brands from all product categories. Among these are L’Oréal, LVMH Beauty and Estée Lauder in P&C, Diageo, Pernod Ricard and Suntory Global Spirits in W&S, Hermès, Giorgio Armani and Zegna in Fashion. Other big names include EssilorLuxottica, Safilo and Thélios in the Eyewear sector, Swarovski, and Thomas Sabo in Jewelry, Travel Blue and Sudio in Gifts and Travel Accessories and Ferrero, Mars, Nestlé, Kusmi Tea and Fauchon in Confectionery and Fine Food. This year will also see the return of Philip Morris International after an absence, which completes the list of major tobacco groups present at TFWA World Exhibition & Conference this year.

During the conference on Monday, September 30, and a workshop session entitled ‘Reimagining travel retail’ which will run on Tuesday October 1, delegates will hear from a high caliber range of speakers. The exhibition halls will be open from Monday afternoon to Thursday.

The TFWA i.lab will offer exhibition visitors the opportunity to explore fresh ways to engage the travelling consumer, while the TFWA ONE2ONE meeting service will provide plenty of opportunity for exhibiting brands, key buyers, airports and trade agents to focus on the business of the week.

A dynamic networking program will create numerous opportunities for further cementing business relationships. It will begin with a Pétanque tournament on Sunday morning, sponsored by Haribo and Bloom Dead Sea Life. Also on Sunday, a blind football and wheelchair rugby tournament will be organized by Stade Toulousain Wheelchair Rugby association and m1nd-set.

This will be followed by the “Nuit Blanche” Opening Cocktail held on the beautiful Carlton Beach

from 19:00. The dress code for this event is smart casual with 'a touch of white'. Access to this and all other networking events is complimentary for all badge holders.

The popular TFWA Lounge will be back again this year, with both after-work and night-time sessions taking place on Monday and Tuesday between 18:30-21:00 and 22:00-01:00. A highlight of the week will be the "Starry Night" Closing Party to mark TFWA's 40th anniversary, which will take place on Wednesday evening from 20:00-02:00. Attendees are invited to dress in their glamorous best with 'a dash of gold'.

TFWA would like to thank all sponsors of this year's event, including the main partner of the TFWA Lounge, Qatar Duty Free, TFWA Lounge sponsor Mondelēz International, and product distribution sponsors Santa Margherita, Heineken, Crafter's, Duty Free Global, Nemiroff Vodka, Perfetti Van Melle, Wonderful Pistachios, and Seeberger.

Erik Juul-Mortensen, TFWA President, said, "In my final year as president, the delight of hosting such an inspiring event has not faded. I, like many others across the industry I'm sure, am very much looking forward to meeting with colleagues as we mark TFWA's 40th anniversary."