

TFWA Asia Pacific Hainan Special Edition postponed to June

Following consultation with its local partners and assessment of the situation for regional and global travel, TFWA has decided to move the dates of the TFWA Asia Pacific Hainan Special Edition to June 21-24.

The decision was taken by the TFWA Board to allow maximum opportunity for delegates in Asia and beyond to participate in an event which has generated considerable interest from brands, retailers and other industry stakeholders. In addition to an on-site event in Hainan – the most dynamic market in travel retail today – delegates will be able to take part from distance via streamed content and virtual TFWA One2One meetings.

“We believe that the change of dates makes sense given the evolution of the health and travel situation around the world. We know that there is great demand for a live event that meets the current needs and budgets of brands and buyers, and we are confident that Hainan is the perfect venue for such an event. The new date will also allow delegates to visit the many new retail developments in Hainan, both in Sanya and Haikou. The excitement around these new ventures will add even more of a sense of occasion to what I’m sure will be a very welcome return to our event programme,” said TFWA President Jaya Singh.