

TFWA Asia Pacific Hainan Special Edition: opening day

Day one of TFWA Asia Pacific Hainan Special Edition opened with a welcome e-networking session, which gave industry brands and partners across Asia and beyond the opportunity to reconnect in an informal and productive setting.

The e-networking sessions will run at the end of each day throughout the rest of the event at the following times: Tuesday, June 22: 12:15-13:00 (CET); Wednesday, June 23: 12:45-13:30 (CET) and Thursday, June 24: 12:45-13:30 (CET).

The new TFWA 365 platform, which makes its debut at TFWA Asia Pacific Hainan Special Edition, is hosting the event and offers a new way for travel retail professionals to connect. For a preview of the platform, which is soon to be offered as a year-round tool for the industry, watch this video: <https://bit.ly/35DXHee>

TFWA Asia Pacific Hainan Special Edition continues this week until June, 24. To learn more about the virtual trade show and its full program visit: <https://bit.ly/3wL0n5D>

During the e-networking sessions, Platinum Sponsor Duty Free Global is offering delegates the chance to win a bottle of Beau Joie Champagne if they predict the results of this week's UEFA Euro 2020 matches correctly.

Alongside a packed schedule of workshops and conference sessions, virtual lounges and TFWA's ONE2ONE e-meeting service will provide many different ways to conduct business and catch up with new and existing colleagues and friends.

"Seeing such a positive turnout at our first e-networking session, with many familiar and new faces, makes it all worthwhile to push ahead with an Asia-focused event this year. Of course, an online event wouldn't be without some minor technical difficulties, but we're very proud of how the TFWA 365 platform has come to life and we're ready and eager for the Conference tomorrow.

"Though we cannot yet meet in-person, we have put all our efforts into making the TFWA 365 platform a place where the industry can come together and inspire a dialogue about how we approach the recovery of duty free and travel retail with full force.

"We hope delegates find the week ahead a useful forum for collaboration, information and communication. We are together on this exciting platform, as well as this event, and I am sure that through this we will emerge stronger together as an industry on the move," explains Jaya Singh, TFWA President.

TFWA would like to thank all its sponsors and partners for supporting TFWA Asia Pacific Hainan Special Edition, organized in partnership with Asia Pacific Travel Retail Association (APTRA) and Main Partner China Duty Free Group. The event is also being backed by Mondelez International as Diamond Partner; and Lagardère Travel Retail, Zhuhai Duty Free Group, Shenzhen Duty Free Group, CNSC, Alibaba Group affiliate Cainiao Smart Logistics Network, Duty Free Global and William Grant & Sons as Platinum Sponsors.

The full list of sponsors can be viewed here: <https://bit.ly/3xEuc85>