

TFWA Asia Pacific Exhibition & Conference announces return in 2021

As the first major industry event to announce a return, the TFWA Asia Pacific Exhibition & Conference has announced that it will be once again taking place from May 9th to 13th 2021.

With the understanding that being physically present may not be optimal for all delegates, TFWA has also announced that the event will take place in both the digital and physical realms.

TFWA Asia Pacific Exhibition & Conference will present research, brand news and trade advice with a particular focus on China, though the entire Asia Pacific region will be showcased. As part of the event, a “refreshed” format of the TFWA ONE2ONE meeting service will be available for networking.

“At this difficult time, it's more important than ever that we continue to connect as an industry,” said TFWA President Alain Maingreud. “TFWA Asia Pacific Exhibition & Conference presents an unrivalled opportunity to learn about programmes for recovery and gain understanding of a market that remains the most important in our business. But even more essentially, it will provide something that only TFWA events can. That is a globally-respected forum to create and foster the business relationships which will be the life blood of our industry going forward.”

Further details will be announced shortly.