

# TFWA announces Hosted Buyer program at TFWA AP

Following the great success of the Hosted Buyer program at TFWA World Exhibition & Conference in Cannes last year, TFWA has announced that it is now launching the program to support industry partners participating in TFWA Asia Pacific Exhibition & Conference in Singapore this May as the event takes place from May 9 to 12, 2022.

Retailers need to register for the Hosted Buyer program, and then if selected they will receive assistance from TFWA to help with the accommodation costs of buyers attending the event in Singapore.

“As the duty free and travel retail industry continues its recovery in the wake of the pandemic, it is more important than ever for businesses to maintain strong working relationships. Our events provide a forum for these relationships to be formed, to grow and to prosper. TFWA wants to do everything we can to provide support to our partners as we navigate together through these difficult times. We are once again operating our Hosted Buyer Programme in order to help retailers get the most from TFWA Asia Pacific Exhibition & Conference, the summit meeting for the regional industry,” says Erik Juul-Mortensen, TFWA President.

For more information on the Hosted Buyer Programme, please contact the TFWA Customer Relations Manager Céline Fossé at [c.fosse@tfwa.com](mailto:c.fosse@tfwa.com).