

TFWA announces Asia Pacific Hainan Special Edition will be digital

TFWA has announced its Asia Pacific Hainan Special Edition, taking place from June 21 to 24, will now be presented in an all-digital format. This decision comes after careful consideration of the current Covid-19 situation by the TFWA Board and Management Committee.

Despite being held in a strictly digital environment, this will remain a world class event for industry professionals to network and learn more about the latest duty free and travel retail developments in the Asia Pacific region. All workshops and meetings will take place online and the conference will be livestreamed.

On this decision, TFWA President Jaya Singh stated: "Our all-digital format for TFWA Asia Pacific Hainan Special Edition will prove invaluable and enlightening for attendees looking to conduct business in a vibrant online environment, and to gain insight into the rapid recovery of the Asia Pacific travel market. After this event, all eyes will turn to Cannes as our first opportunity to personally greet the industry once again. Clearly this event, coming after such a long hiatus, will be even more eagerly anticipated than ever, and no effort will be spared to make this a worthy platform to celebrate the return of travel."

More details will be revealed at the TFWA press conference on March 24.