

Templemere PR retains contract with Tax Free World Association



Clare Williams Fannin, CEO & founder of Templemere PR, is proud of the company's continued partnership with TFWA

Templemere PR, a leading reputation management and communications consultancy in the travel

industry, has retained its contract to provide press management advice and services to Tax Free World Association (TFWA), the largest professional body in the global duty free and travel retail industry. The reappointment follows a strong and competitive pitch.

Templemere was first appointed as TFWA's PR consultancy in 2015 with the challenge of creating a new strategy to support the company's innovative program of events and research, as well as promoting the duty free and travel retail business to the wider commercial world. Along with offering year-round management of the association's press office function, the diverse team operates the press centers at the TFWA Asia Pacific Exhibition & Conference and TFWA World Exhibition & Conference each year.

Clare Williams Fannin, CEO & founder of Templemere PR, shares: "As a highly influential and respected organization, TFWA is in a strong position to take a lead as issues such as sustainability and digitalization rise up the agenda for businesses in the travel space. We're delighted to be continuing to work in partnership with TFWA."