

# Still time to register for TFWA China Reborn

TFWA has announced there is still time to register for China Reborn, which kicks off at 7:00 AM in Europe, 2:00 PM China Standard Time next week, Tuesday, December 1, 2020.

Day One of the virtual conference will open with an address from TFWA President Alain Maingreud, then will feature analysis and market opportunities and shopper trends in China.

On Day Two, the program will focus on the latest data and research to explore current travel patterns in China.

Day Three will look at China's future economic direction and the implications for all companies doing business there.

To register visit the TFWA website [www.tfwa.com/tfwa-china-reborn](http://www.tfwa.com/tfwa-china-reborn)