

# Speaker lineup confirmed for TFWA Asia Pacific Conference 2023



The conference will be held in the Grand Ballroom, Level 5, at Marina Bay Sands Expo Center

The full program for the [2023 TFWA Asia Pacific Conference](#) has been announced. The conference will be held on May 8 at the Marina Bay Sands Expo Center in Singapore.

Taking place from 09:00 - 13:15 SGT, the conference will open with an address from TFWA President Erik Juul-Mortensen, who will share his views on the recovery of travel retail in Asia Pacific as international travel restarts. This will be followed by welcome remarks from APTRA President, Sunil Tuli and Executive Vice President of China Duty Free Group, Luke Chang."

In the opening plenary session, the keynote speaker, Singapore's former Foreign Minister George Yeo, will explore issues including intra-regional trade, the role and influence of China, and the importance of travel and tourism to the region.

A panel featuring Luke Chang, Executive Vice President of China Duty Free Group, Freda Cheung, President & CEO Asia Pacific at DUFY, Sue Kyung Lee, CEO of SK II, Thabet Musleh, Vice President of Qatar Duty Free, and Marvin von Plato, CEO of Heinemann Asia Pacific will address the complex issues surrounding preparation of growth as travel in Asia Pacific continues its upward trajectory.

Insights on air travel in Asia-Pacific in 2023 will be provided by Stefano Baronci, ACI Asia Pacific Director General, and Mayur Patel, OAG Aviation Head of Asia. The final session of the day will examine new emerging destinations, shopping preferences and the influence of social media in purchasing decisions. Delegates will hear from Stephen Hillam, Pi Insight Managing Director, Rocky Chi, Emerging Communication's Head of Planning, Marcus Hudson, Mars International Travel Retail Global Sales Director, and Claudio Ferreira, Japan Tobacco International Global Travel Retail General Manager.

"The return of a full-scale TFWA Asia Pacific Exhibition & Conference to Singapore is long overdue," said Juul-Mortensen. "The world and specifically the Asia-Pacific region has undergone profound change. The Asia Pacific Conference will explore geopolitical and economic forces shaping the business landscape in Asia Pacific, air traffic forecasts and travel trends; and the emergence of a new generation of shoppers' post-pandemic. Our line-up of speakers features leading experts in their fields who will provide fresh perspectives on the challenges and opportunities ahead. I am very much looking forward to these sessions and to welcoming the industry to Singapore."

