

MEADFA kicks off in Muscat, Oman



Kempinski Hotel, Muscat, Oman is the home of the MEADFA conference for 2019



The Middle East and Africa Duty Free Association (MEADFA) conference kicked off (Nov 24-26) with Muscat as its lovely backdrop.

The association has pledged its commitment to ensuring the continued growth of the industry in the region. And it is now taking further action to protect its members and stakeholders from the challenges that face the industry. Under its dynamic President, Haitham Al Majali, CEO of Jordanian Duty Free Shops, who was re-elected in April 2019, MEADFA has created an Advocacy Group to tackle these challenges.

We will learn about this, other challenges and topics over the next two days.

This evening delegates were invited to enjoy MEADFA's opening cocktail at the Zale Beach Club & Lounge of the Kempinski Hotel. Check out some snapshots below.





















