

MEADFA Conference 2019 new details and developments



Haitham Al Majali, MEADFA President, notes that the strength of the travel and retail market in the Middle East & Africa is reflected in the line-up of speakers for the MEADFA Conference this year

Further details have been revealed for this year's MEADFA Conference managed by TFWA, which will take place at the Kempinski Hotel in Muscat, Oman, November 24 - 26.

Kicking off an action-packed social events program, the Opening Cocktail on Sunday, November 24 will be held at the exclusive Zale Beach Club & Lounge on the waterfront. Hosted by Muscat Duty Free, the Gala Dinner will take place on Monday, November 25 at the main pool of the Kempinski Hotel, offering first-class cuisine, entertainment and stunning views over the Gulf of Oman.

MEADFA and TFWA would like to thank Official Host Muscat Duty Free and Oman Aviation Services SOAC for their support of this year's MEADFA Conference, as well as all sponsors. This includes JTI as Diamond Sponsor; Aphrodite, Dubai Duty Free, Pernod Ricard Global Travel Retail, KT International and Jordanian Duty Free Shops as Platinum Sponsors; Aer Rianta International Middle East, Lagardère Travel Retail and Oriental General Trading as Gold Sponsors; and International Duty Free Shops Morocco as Silver Sponsor.

Further support will be provided by Imperial Brands (Exhibitor), Pernod Ricard Global Travel Retail (Wine & Spirits Sponsor), Al Fakher Tobacco (Delegate Directory Sponsor), Haribo and Nestlé KitKat (Coffee Break Sponsors). Hosted by Mazaya, the lunch will take place at The Kitchen restaurant at the Kempinski Hotel. *The Moodie Davitt Report*, *DFNI - Frontier*, *TRBusiness* and *Gulf-Africa Duty Free & Travel Retailing* have also been confirmed as Media Partners.

Haitham Al Majali, MEADFA President, said: “The duty free and travel retail market in the Middle East & Africa is going from strength-to-strength, and this is reflected in the excellent line-up of speakers and leading brands who will be joining us at the MEADFA Conference this year. Their expertise will prove invaluable in helping more businesses unlock their true potential in this fast-growing region.”

Alain Maingreud, TFWA President, added: “TFWA is proud to continue its long-standing support of the MEADFA Conference and we are looking forward to another great event. With its rich history and reputation for warm hospitality, Oman is the ideal setting for what promises to be an insightful and thought-provoking conference.”

Registration for the MEADFA Conference is now open. To book your place and learn more information about the event, please visit: <https://www.tfw.com/the-meadfa-conference>