

MEADFA announces return to webinars

MEADFA and the MEADFA Advocacy Working Committee has announced the return of its webinars in 2022.

The first, dedicated to the future of travel retail supply chain, will take place March 9 at 15:00 UAE time. This one-hour webinar, conducted within the context of the of the recovery from the pandemic, will be moderated by John Hume, Managing Partner — Hume Brophy.

“The travel retail supply chain is both resilient and safe and a model of security and compliance with strict standards,” said MEADFA in the announcement. “This webinar will be an opportunity for our speakers and partners to give some perspectives to both our industry and stakeholders.”

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