

# IAADFS sets dates and location of 2025 Summit



The International Association of Airport and Duty Free Stores (IAADFS) has announced that the 2025 Summit of the Americas will be held in Miami, Florida, March 8 to 11 at the InterContinental Miami.

According to IAADFS, the Summit's 2025 return to this vibrant city will bring a new energy to the event, while having the Summit in this vital travel hub will be more convenient for attendees as well as a host of operators and suppliers based in the local area. For 2025, the Summit will feature an enhanced array of conference sessions, multiple networking opportunities, exhibitors meeting with customers in booths and private rooms, and a variety of sponsorship opportunities to provide brands with increased exposure before, during, and after the 2025 Summit.

Seasoned Summit attendees will notice that the March 8-11 dates mark a slight pattern shift from previous years. The 2025 Summit will kick off on Saturday, March 8 with a welcoming cocktail, while conference sessions and exhibits will be open from Sunday, March 9 through Tuesday, March 11. Registration and room reservations for the 2025 Summit are expected to open in October, with ample notifications to be shared with all past attendees and exhibitors, as well as through media partners.

IAADFS Chairman Rene Reidi said, “We are very happy to be bringing the Summit of the Americas back to the city of Miami, which is a home base for many companies and is very convenient for our international participants. We look forward to adding some Miami flavor to the 2025 Summit and appreciate the ongoing support of our long-time partners.”

“Having the Summit of the Americas in Miami is something that attendees and participating companies have been requesting for a while, and we’re excited to make this change,” added IAADFS President and CEO Michael Payne. “We’re also looking forward to having everything back under one roof, with a greater emphasis on providing actionable educational content for attendees, and continuing to offer a high level of value in what has always been a strong business-oriented event.”