

# IAADFS completes \$50,000 commitment to Operation Smile



Operation Smile helps kids of limited means, like Maria Eulalia Cabralda Costa, to have surgery on their cleft palates and lips

The International Association of Airport and Duty Free Stores (IAADFS) has announced the completion of its five-year commitment to support Operation Smile in honor of Alberto “Pancho” Motta Jr.

Motta passed away in April 2016 after many years of dedicated service to IAADFS and the duty free and travel retail industry. At that time, the IAADFS Board of Directors voted to approve an overall USD \$50,000 contribution to Operation Smile in his honor, to be paid in increments over a period of time.

Rene Riedi, IAADFS Chairman, commented: “Pancho Motta was a devoted volunteer and donor to Operation Smile in Panama, and IAADFS has been proud to honor his legacy with this lasting commitment.”

“Pancho deeply valued the work that Operation Smile performs to provide life-saving reconstructive cleft surgeries for children in need,” added IAADFS President and CEO Michael Payne, “and since some cleft surgeries can be done for as little as \$240 thanks to doctors that generously donate their time, it’s possible that this contribution in honor of Pancho helped hundreds of children regain their smiles.”

For more information about Operation Smile and ways to support this worthy charity, please visit

<https://www.operationsmile.org/>.