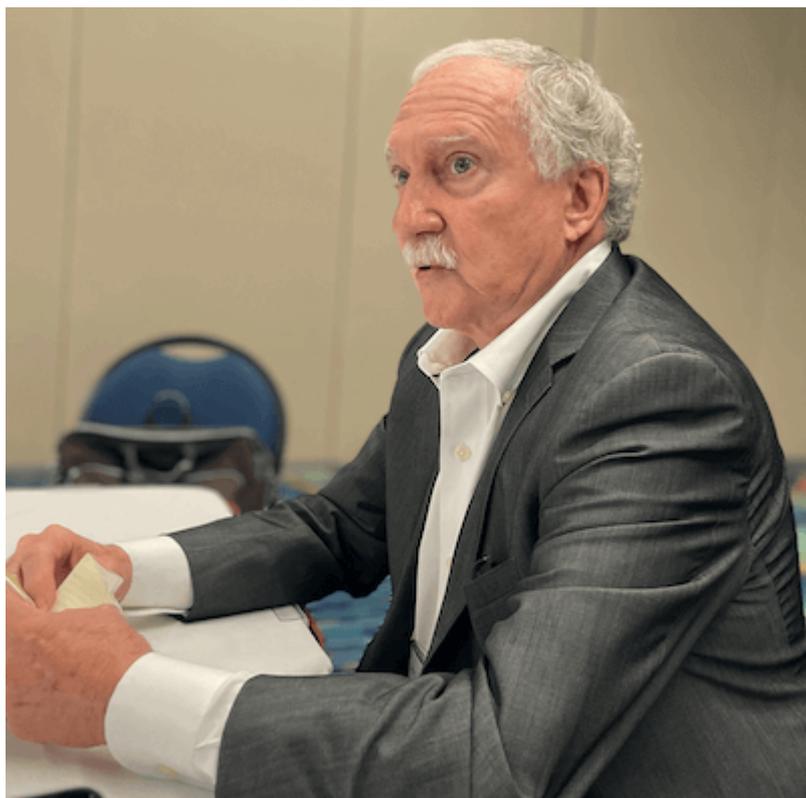


# IAADFS accepting 2023 SOTA applications



IAADFS President and CEO Michael Payne at the 2022 SOTA event

The International Association of Airport and Duty Free Stores (IAADFS) has officially opened applications for the 2023 Summit of the Americas, which will be held April 16 to 19, 2023 at the Palm Beach County Convention Center in West Palm Beach, Florida.

The 2023 Summit returns to a more traditional format featuring an exhibit hall and a limited number of private exhibit/meeting rooms. There will be a more streamlined education program with a morning and afternoon session each day on Monday and Tuesday. Morning sessions will run prior to the opening of the exhibit hall, reducing the amount of time that attendees must select between attending sessions versus attending meetings, and increasing the amount of time that exhibitors may attend sessions. IAADFS continues to expand the universe of eligible buyer attendees to reflect the evolving nature of the duty free and travel retail industry.

"We received very positive feedback about the quality of buyers in 2022 and the fact that they were serious decision-makers who were at the Summit to do business," said IAADFS President and CEO Michael Payne. He added, "Since no other event brings together such a focused and high-quality sampling of the duty free and travel retail industry in the Americas and the Caribbean, we're really looking forward to providing this excellent opportunity for our industry to meet, network, learning from one another and conduct business."

Companies interested in requesting space for the 2023 Summit of the Americas may [download the exhibitor information kit for more information](#). Previous exhibitors have already been sent the 2023 exhibitor information kit and should submit their space requests by Friday, September 16, 2022. Potential new exhibitors are asked to submit their space requests by Friday, September 30, 2022. All

questions should be direct to [info@2023summitoftheamericas.org](mailto:info@2023summitoftheamericas.org). Registration and housing are anticipated to open in September and will be announced to the industry and the appropriate time.