

High-profile speaker line-up for 2019 TFWA Asia Pacific Exhibition and Conference in Singapore



Delegates can look forward to a high-level line-up of speakers at the 2019 TFWA Asia Pacific Exhibition and Conference in Singapore

The Economist's Foreign Editor Robert Guest, GDR Creative Intelligence CEO Kate Ancketill, 3Sixty Duty Free Executive Vice Chairman Roberto Graziani and Incheon International Airport Director of Concessions Planning Team Dong-ik Shin are some of the high-level speakers at the 2019 TFWA Asia Pacific Exhibition and Conference.

The TFWA announced this in a press release today (1 April). This year's conference will cover a wide range of issues, including the business climate in Asia, new developments in retail and customer engagement, and ways travel retail can help to ensure a sustainable future - for brands and for the environment. The conference will be held in Marina Bay Sands in Singapore from 12th to 16th May.

TFWA also said that this year will be the first time the conference will feature a new plenary-only format to allow a range of topics to be discussed by delegates. During the conference, TFWA encourages audience interaction via the TFWA App.

Commenting on the conference, TFWA President Alain Maingraud said: "As the largest duty free and travel retail market, the importance of Asia Pacific to our industry cannot be understated. I am confident that the programme at this year's TFWA Asia Pacific Exhibition & Conference, will enable delegates to gain a greater understanding of the latest trends driving growth in this fascinating

market.”

2019 TFWA Asia Pacific Conference and Exhibition program

TFWA President Alain Maingreud will open proceedings with his first address to the TFWA Asia Pacific Conference. He will talk about latest available regional and global sales data and give his take on the role of the Asian market. As reported previously, [Alain Maingreud was announced as the TFWA President](#) in December last year.

Robert Guest, Foreign Editor at The Economist, will shed light on the dynamics underpinning business in Asia Pacific and worldwide. At the same time, he will address how the geopolitical climate is affecting trading relations between the major powers.

South Korea’s Incheon International Airport Director of Concessions Planning Team Dong-ik Shin will discuss the role of retail in the airport of the future. Incheon Airport is the world’s biggest airport by retail revenue. Last year alone, its duty-free sales hit US\$2.4 billion.

Kate Ancketill, CEO at GDR Creative Intelligence, will examine what makes a successful retailer in today’s consumer market, while 3Sixty Duty Free Executive Vice Chairman Roberto Graziani will discuss how his company’s omni-channel approach could help lead a ‘generational change’ in the duty free and travel retail industry.

Other conference speakers include Przemek Lesniak, CEO of Lagardère Travel Retail Pacific; Frank O’Connell, Duty Free World Council President; Vanessa Wright, Pernod Ricard Group Vice President Sustainability & Responsibility; Stewart Dryburgh, Nestlé International Travel Retail General Manager; Gemma Bateson, JTI Worldwide Duty Free Corporate Affairs Director; and Alan Brennan, dcGTR Managing Director.