

DFWC announces its participation in industry digital events

The Duty Free World Council (DFWC) has announced that it will be present at Virtual Expo 2020 and the TR Marketplace. Both are digital events that have been organized because of the lack of live events this year such as the TFWA World Exhibition and Conference normally held in Cannes.

The absence of this event creates a void where traditionally the DFWC and its regional association members would speak with industry members and update them on the advocacy work undertaken to promote the interests of the Duty Free and Travel Retail industry globally.

In lieu of this live event, the Council and its members APTRA, ASUTIL, ETRC, FDFA, IAADFS, MEADFA and TFWA, will digitally present the initiatives they are working on both under the DFWC umbrella and individually, with a live link to all of their recent regional reports.

Ms. Sarah Branquinho, DFWC President, commented: "We greatly appreciate the support we receive year round from all the industry trade media. We thank both Moodie Davitt and TR Business for their offer to allow the Council and its members highlight the important work we have been involved in, on very many fronts, since the beginning of 2020. Obviously dealing with the fallout from the COVID-19 pandemic has dominated but there are many other initiatives impacting our industry, which have also been the focus of much work this year and on which we shall communicate during both upcoming events. We look forward to a gradual return to normal for our industry and being able to communicate in more usual surroundings at all our members' events next year."