

DFS Group chief Benjamin Vuchot to address TFWA World Conference

TFWA has announced that DFS Group CEO Benjamin Vuchot will be among the speakers at this year's TFWA World Exhibition & Conference in Cannes.

The TFWA World Conference will take place from 09:00 to 11:45 on Monday 25 October and will be streamed live on TFWA 365.

As well as Vuchot, the line-up of speakers will include TFWA President Jaya Singh, Trip.com Group CEO Jane Sun, IATA Vice President Europe Rafael Schwartzman and Imagen Insights co-founder Jay Richards.

The conference aims to provide invaluable insight on pressing industry issues ranging from the future of air travel to the purchasing habits of Gen Z shoppers.

Delegates can also learn more about the latest travel retail innovations at the TFWA i.lab, a fully digital showcase hosted on TFWA 365.

Taking place from October 25 to 28, TFWA i.lab will present the latest ideas and new ways of thinking from forward-thinking companies.

Sponsored by Mondelez World Travel Retail, TFWA i.lab will be hosted on the Discovery section of the TFWA 365 platform, where users can find out more about the businesses taking part, as well as learn about the leading brands exhibiting at the Palais des Festivals during the TFWA World Exhibition.

The TFWA Lounge, located on the Carlton Beach close to the Palais, will provide a relaxing venue for networking. It will also host a series of themed evenings celebrating the diversity and strength of the travel retail industry.

Monday's theme will center on Innovation in Action with support from Altavia Travel Retail and BW Confidential; Tuesday will highlight women working in the industry with membership organization Women in Travel Retail; and Wednesday will see industry associations and their staff honored for their hard work during these recent challenging times.

In a press release, TFWA thanked all supporters of this year's event, including Qatar Duty Free as main partner of TFWA Lounge, and TFWA Lounge sponsors Interparfums, Altavia Travel Retail, BW Confidential, Quintessential Brands, Duty Free Global, Perfetti Van Melle, Heineken, Pernod Ricard Global Travel Retail, Bonne Maman, Valrhona and Mionetto. TFWA also gave special thanks to Nice Côte d'Azur Airport for their continued support.

Attendees will require a valid vaccination certificate or recent negative COVID-19 test to visit TFWA World Exhibition and Conference. Delegates vaccinated outside Europe are also advised to convert their vaccination certificate into a valid French health pass, which will be needed for entry to the Palais.

Testing facilities will be available on site at a dedicated area located on the Majestic Beach. TFWA has also partnered with the Cannes Ferrage Testing Centre to provide PCR tests at €44, with appointments available at 9:30-10:00 and 13:00-14:00 from Monday October 25 to Friday October 29. Delegates can book a test online at <https://covid.kaducee.com/#/?sel=BIOESTEREL&code=TAXFREE>.

In addition, guests will be asked to wear face masks in public areas and use the hand sanitizer available in accordance with local hygiene guidelines. Full details of health and safety measures can be found at:

<https://www.tfwa.com/tfwa-world-exhibition-conference/information-for-visitors-to-cannes-100011968>.

TFWA President Jaya Singh said: “With a wide-ranging, business-focused agenda planned for TFWA World Exhibition & Conference, we are determined to provide an enlightening and informative experience for all delegates joining us in person in Cannes or tuning in virtually during the week. This year’s event will center round the latest innovations - reinforced by our online TFWA i.lab event - while vital knowledge shared by our TFWA World Conference speakers will be geared around the biggest trends that will accelerate our industry’s recovery. We can’t wait to take you with us on this journey, and we look forward to seeing you all there.”